

## Automotive Accelerator™ For Program Management (APQP)

The Apparel Industry is facing a new set of business challenges that are forcing companies to focus on product development improvements in order to respond more rapidly to market trends and changing customer needs. These challenges include increased global competition, the need to target new markets and create new revenue streams, customer demands for more innovative products and pressures to reduce new product development costs.

In order to respond to these pressures, companies in the fashion industry are looking to differentiate themselves and create a competitive advantage by:

- Aligning and coordinating design, procurement and suppliers early in the design process to accelerate time-consuming product sample review iterations and placement decisions.
- Standardizing product development procedures on an enterprise-wide basis.
- Establishing common metrics and procedures for measuring product development milestones and performance.
- Improving the ability to capture and align industry trends, product features and customer requirements with aftermarket performance data to support seasonal product line planning decisions.
- Creating an information infrastructure that automates and integrates product data, business processes and development workflows across the product lifecycle.

### The ENOVIA MatrixOne Solution

The MatrixOne Apparel Accelerator for Design and Development™ is a commercially available, off-the-shelf, Product Lifecycle Management (PLM) solution for apparel design companies. This solution enables companies to rapidly deploy a state of the art, scalable enterprise solution for apparel design and development to take products from trend to design to sourcing to manufacturing to the customer. The Accelerator comes complete with industry specific best practices for apparel design including pre-defined work processes, industry specific data models, reports, role-based user interfaces and document management capabilities.

The Accelerator has been optimized based on ENOVIA MatrixOne's track record of helping fashion product design companies solve the strategic challenges of increasing global competition, shrinking product lifecycles and reacting to ever-changing seasonal consumer demands.

"In short, the quickening pace of innovation, heightened customer demands, and the ability of low-cost competitors to replicate new product features are shrinking product life cycles as well as the window for profitability of new products. To drive and sustain innovation, consumer companies must develop a highly efficient product development infrastructure that supports a high degree of collaboration, control, and reuse across a distributed environment of engineers and other business functions as well as external supply, design, manufacturing, and service partners."

## Industry Accelerator



With the MatrixOne Apparel Accelerator for Design and Development, apparel design companies are able to deliver product from Trend to Design to Sourcing to Manufacturing to the Customer

- Reduce and eliminate costly inefficiencies caused by managing product development information and processes via documents, spreadsheets, emails and other inconsistent and fragmented communication forms.
- Replace multiple and disconnected systems and isolated documents used to manage product, project, color, material, line plans, vendor and sourcing with a single, global, product lifecycle management system.
- Incorporate the expertise and knowledge in your supply chain early in the product development processes so that sourcing agents, vendors, design partners and mills can positively impact decisions and performance related to manufacturing, material trends, cost, and quality decisions.
- Effectively allocate and manage resources across all functional teams by tracking seasonal line planning calendars, approvals and responsibilities in a single system that is integrated with all other aspects of product development.
- Quickly and dynamically react to shifts in seasonal requirements, industry trends and consumer tendencies by leveraging robust and flexible workflow and planning templates visible to all product/project team members.

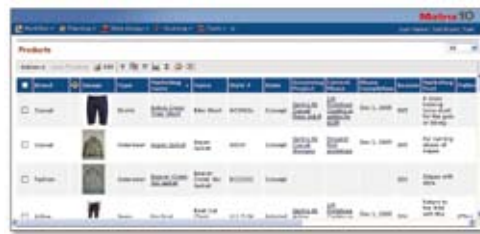
## Benefits of the MatrixOne Apparel Accelerator for Design and Development

<b>Speed</b>	The MatrixOne Apparel Accelerator for Design and Development from ENOVIA MatrixOne enables a rapid implementation, allowing your organization to be up and running within weeks. Pre-configured business processes, project templates, reports and workflows enable your company to rapidly implement an enterprise PLM solution to accelerate your return on investment.
<b>Best Practices</b>	ENOVIA MatrixOne has combined years of apparel industry PLM experience and best practices knowledge and packaged them into a commercial offering. This allows your company to not only build upon its own expertise, but to also benefit from the best practices of other apparel industry leaders.
<b>Flexibility</b>	Regardless of the robustness of an industry solution, all companies need systems that enable them to maintain their competitive advantage now and in the future. The Accelerator for Apparel Design & Development is built on the industry's most flexible PLM platform.

## The MatrixOne Apparel Accelerator for Design and Development Supported Capabilities

- Bill-of-Material Management
- Color/Color Palette Management
- Customer Choice Management
- Measurement Chart Management
- Grade Rules Management
- Construction Libraries
- Graphical Product Timelines
- Materials Management
- Sample Management
- Product Costing
- Product Image Management
- Supplier Relationship Management
- Automated Sourcing & Quoting Processes
- Specification Package Generation\*
- Seasonal Product Calendar (Line Plans)
- Artwork, Sketch, Design Drawing Management
- Automatic Notifications and User-defined Task Escalation and Subscription Control

\*Specification Package Generation Requires Crystal Reports.



To learn more about how your company can benefit from ENOVIA MatrixOne PLM solutions, call us today at 978 589 4000, or visit [MatrixOne.com](http://MatrixOne.com)

### The ENOVIA MatrixOne PLM Environment

Being the industry's most robust and flexible PLM environment, ENOVIA MatrixOne provides organizations with a single, secure environment that eliminates the barriers caused by geographically dispersed organizations and value chains, multiple disparate systems and increasing security requirements.



## About ENOVIA MatrixOne

MatrixOne, Inc. was acquired by Paris-based Dassault Systèmes in May, 2006 and today is part of its ENOVIA PLM Collaborative Environment family of solutions. The ENOVIA MatrixOne solutions enable companies to accelerate product innovation to achieve top line revenue growth and improve bottom line profitability. ENOVIA MatrixOne is focused on helping companies across the automotive, aerospace & defense, consumer, machinery, medical device, semiconductor and high-tech industries solve their most challenging new product development and introduction problems. More than 850 companies use ENOVIA MatrixOne solutions to drive business value and gain a competitive advantage, including industry leaders such as BAE Systems, Bosch, Comau, General Electric, Honda, Johnson Controls, Linde AG, NCR, New Balance, Nokia, Philips, Porsche, Procter & Gamble, REI, Sony Ericsson, STMicroelectronics and Toshiba. ENOVIA MatrixOne ([www.MatrixOne.com](http://www.MatrixOne.com)) is headquartered in Westford, Massachusetts, with locations throughout North America, Europe and Asia-Pacific.



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